

Website Design & Online Marketing Blog

Why You Should Use WordPress for Your Business

By BrandOptimal June 18, 2013

Four Top Reasons to Use WordPress for Your Business Website by Jazmin Casing, Orange County Web Design and Social Media Marketing Expert.



If you've ever considered choosing WordPress for Your Business, you're not alone. According to W3Techs, a firm that specializes in analyzing web technologies, WordPress is used by 58% of all the websites whose content management systems the firm could identify. That equals roughly 18.4% of the almost one billion websites currently in existence.

So why are so many businesses choosing WordPress to run their websites? It's for the same reasons you should.

WordPress combines robust features that enable sophisticated design with a user-interface that is clean, efficient and a snap-to-use once you have the hang of it.

Leave a message

Why You Should be Using WordPress for Your Business's Website

- User-Friendly.** The top reason for anyone to use WordPress is that it's one of the most easy-to-use online publishing platforms available. Even if you've never blogged a day in your life, you can get a WordPress site up and running within minutes. Need a professional solution for your website? WordPress is still a great choice.
- Highly-Customizable.** The beauty of WordPress is that it can be designed to do almost anything and look pretty much exactly how you want it to look. From simple blogs to highly advanced e-commerce sites, WordPress can be developed to accommodate your needs.
- SEO-Friendly.** One of the best reasons to choose WordPress over other content management systems is because it is search-engine friendly. In other words, it's easier for your site to show up on Google when you publish it on WordPress instead of an old technology like Flash or pure HTML.
- "Future-Proof" Design.** While no web design is truly future-proof, WordPress offers one of the most future-proof options available. With frequent updates and such a huge following, WordPress enjoys solid support from its developers and will not be going away any time soon.

When it comes to small- and medium-sized businesses, WordPress is almost always the best choice when it comes to building your website and expanding your web presence. Need some advice on building the perfect WordPress site for your business? We'd love to help. Give BrandOptimal a call at (855) 639-8444 for a free consultation on how to use WordPress to make your brand more powerful online.

Like it? Share it!

Tags: website design, Wordpress Design, Wordpress Professional, Wordpress Professionals, Wordpress tutor
Categories: All Posts, WordPress

Leave a Reply

Helpful Links

- Get A Quote
- Contact
- Search Engine Optimization
- Social Media Campaigns
- Craigslist Marketing
- Our Blog

Popular post:

- 5 Tips for Better WordPress Website Design
6 - Comments
- Our Own Founder Richard Linden, Great Write up!
1 - Comment
- 30+ (More) Most Wanted WordPress Tips, Tricks And Hacks
1 - Comment

Helpful Links

- Website Design
- Search Engine Optimization
- Social Media Campaigns
- Craigslist Marketing
- WordPress Training

Contact us

Get Social!

